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Announcement

Information Management Study Group

The Institute of Administrative Management has recently taken responsibility for convening a small group of senior college tutors to discuss what was loosely referred to as 'The creative use of management information' or latterly 'Managing Information as a Resource'.

There was a large measure of agreement within the group that the greater, and hoped for, use of information in many organisations was inhibited by several important factors, including the following:

(1) Lack of understanding, at middle or senior levels of management, of the handling and accumulation of information through the normal administrative processes.

(2) The lack of information personnel with the necessary business and technical background to progress development within the organisation.

(3) The need to reorganise and reorientate the administrative structure within organisations to allow the growth and use of information as a resource.

As a first step in a programme of investigation and research, the group has decided to hold a one-day workshop in London in the autumn of 1989. It is hoped that some 50 employers and those involved in education and training will come together to make a preliminary survey of the situation as they see it. If, as a result of this gathering, certain problems can be identified, further activities will be arranged.

Further details of the workshop will be announced shortly.