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Announcement

15–17 May 1991

ELEDIS '91, Jolly Hotel, Milan, Italy, the second international conference on the use and application of Electronic Data Interchange Systems, an annual rendezvous for user and service organisations seeking to learn of and to implement the new data, image and voice exchange techniques and standards – technology applied to your business.

The Conference

Systems for collecting, storing, manipulating, communicating and using data, image and voice have the potential to change the structure and performance of the world economy. Supported by the quickening pace of standardisation and by new storage and handling facilities, these systems are experiencing dramatic growth.

The pace of development and take-up will quicken to the point where, within ten years, no organisation of substance will be able to do without some form of data, image and voice exchange in-house and with their partners and competitors.

This fast growth, dictated by shifts in technology, is opening up new ways of manufacturing, buying, selling and communicating. A company's success will depend, in future, on the continuous reappraisal of Information Technology and its components as a strategic tool rather than its use as an instrument for mechanising things.

The technological change is built upon solid pillars that have their foundations on the international effort in standardisation, in the worldwide move towards the establishment of cooperative systems and projects, and in the growing use of information and data in electronic form to replace outdated paper-bound methods of information transfer.

Obviously, the process of data management, interconnection and data exchange whether in-house or with suppliers and customers, whether between private and public, small and large companies, implies familiarisation with the emerging data exchange, handling, storage and communication techniques – be these text, image or voice – with national and international standards and with the industrial strategies of the leaders and the policies of the administrators.

The second **ELEDIS** conference aims at answering these and other pressing questions by means of a complete rundown of **ELEDIS** advances in Europe and in the world.

The **ELEDIS** series of conferences is the recognised pace-setter in the world of data exchange and systems in Europe. Its objective is to increase understanding and ensure promotion of the **ELEDIS** concepts. A must for all executives who want to learn how to use the technology to increase the efficiency and competitiveness of their organisations.

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Papers have been invited on the following topics.

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(4) Standardisation
(5) Legal and security aspects
(6) Technology and advanced **ELEDIS** technology
(7) End-user applications and technologies
(8) Storage, handling and retrieval techniques

For further information please contact:

The Secretariat, **ELEDIS '91**, XCOMS International, 23 Via dell'Orsa Maggiore, Cassina de' Pecchi (MI), Italy. Tel: +39.2.9522102. Fax: +39.2.95343321.

Further documentation

Should you require any early information about **ELEDIS '91** or about **ELEDIS**, or papers and documents from the previous conference, please contact the conference secretariat as above.